



As summer winds down and we get closer to the cooler days of fall, it is a good time to reflect on what was a busy spring and summer here at All-Color.

In May, I attended the Axalta 20 Group meeting at Powder Coating, Inc., located in Mukilteo, Washington, just outside of Seattle. Along with having the opportunity to see another powder coating shop, the 20 Group was updated on the many positive changes taking place at Axalta. Never having been to that part of the country before, my wife Ruth and I took a few days to explore the area. It is very beautiful with a large variety of things to see and do. If you're looking for a place to go on vacation, I would recommend that you put Seattle near the top of your list.

On July 8th, we were honored to receive a visit from Wisconsin Governor, Scott Walker. With limited time to get ready, the All-Color team stepped up to prepare the plant for his visit. The

Governor spent approximately an hour at the plant talking with various employees and taking a tour. This was one day that we won't soon forget.

Construction of our 17,500 square foot addition has finally begun. It took a long time to get started, but now that the steel is going up everyone seems to be getting excited. Be sure to take a look at the pictures of the progress being made and read about the plans we have for this extra space.

We helped solve some unique logistical issues for RSTC Enterprises, Inc., a relatively new customer from Eau Claire, WI. As the volume of their business continues to increase they encounter new challenges. Read about how we gained their business by working with them to resolve these issues and help them manage their continued growth.

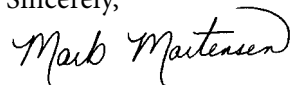
Some of the most visible employees at All-Color are the truck drivers. Many of you see and interact with them on a regular basis. We are fortunate to work with these three wonderful gentlemen. Please take a minute to learn a little more about each of them later in the newsletter.



Steel framework for the new addition

As the end to another successful and eventful year approaches, I want to take this time to thank all of you, especially our customers. We appreciate your loyalty and we will continue to work hard to keep your trust. As always, be sure to contact any of our team members with any questions or concerns. I wish you all a prosperous and enjoyable remainder of the year and upcoming holiday season.

Sincerely,



Mark Mortensen
President



Michael Recob
Production Manager



Larry Rybowskiak
Quality Assurance
Specialist



Dennis Finley
Plant Manager



Roger White
MDF Sales and
Development Manager



Adrian Sanchez
Supervisor



Kean Macaulay
Shipping & Receiving
Supervisor



Danni Staver
Office Administrator



Kally Powell
Administrative
Assistant

A Visit from Governor Scott Walker



Members of the All-Color staff with Governor Walker

Over the summer, Wisconsin Governor Scott Walker was busy campaigning around the state. All-Color Powder Coating was honored to receive a visit from him on July 8th. After being greeted by Mark Mortensen, he joined several All-Color employees for a brief discussion about our company. Mark then took the Governor on a tour of the facility.

Along the tour, the Governor stopped and chatted with employees while learning about the different steps of the powder coating process. He also got to see the beginning of our building expansion project. Since two of the Governor's top priorities are growing Wisconsin's economy and developing the state's workforce, he was pleased to see that our company is expanding once again. It was a short visit, but Mark said he was "very proud to have the Governor select us for one of his stops."



*Mark Mortensen with Governor Walker by our MDF (medium density fiberboard) line
Photo by Scott Girard, Reporter – Verona Press, Oregon Observer, Stoughton Courier Hub and Fitchburg Star*



Karen Truesdell, Lead Masker, explaining the masking process to Governor Walker

Pardon Our Dust

Despite several delays, construction of our 17,500 square foot addition is well underway. The steel is going up and we are planning to have the extra room available before the snow flies. The addition will provide much needed space to expand the batch and MDF coating areas. We will also have a dedicated area to park our delivery trucks allowing us to keep them inside during the cold and snowy Wisconsin winters. The construction has created some inconveniences around the shop but we continue to work through them.



Outside The Lines

Owen Welding and All-Color Powder Coating donated two more sets of lacrosse goals to the Oregon High School Lacrosse Club this spring. The goals were manufactured by Owen Welding before being powder coated by All-Color.

All-Color's Alex Bausch participated in the Divisional Special Olympics earlier this year, placing first in the 25m Butterfly and second in the 25m Freestyle. These results qualified Alex for state competition on June 6th where he took sixth place in the Butterfly.



In honor of the Oregon Chamber's 50th Anniversary, fireworks were brought back to Oregon Summer Fest on June 26th. All-Color's contribution helped to make this popular event possible.

Oregon once again had a Home Talent baseball team after a seven year break. All-Color was a primary sponsor of the new team, now called the Oregon Orioles. The Orioles ended a successful season losing to Hollandale in the Western Division Final.



Logistical Nightmare Put to Rest



*Installed SolaDeck unit
(Photo courtesy of RSTC Enterprises, Inc.)*

Along with a quote request, RSTC sent a logistics and point-of-contact questionnaire. After going over the questionnaire, the All-Color team could tell this wasn't your ordinary request. During the initial phone conversation with Steve and Tim Capozzi, brothers and owners of RSTC, All-Color discovered that the primary reason RSTC was switching powder coaters had less to do with the pricing and quality of the coating, and much more to do with the logistical nightmare they were having with their current powder coater. Orders were often packaged incorrectly, missing the proper identification labels, miscounted, or received later than the confirmed delivery date. RSTC is a very small company with only a few full-time employees. It is extremely important that their orders show up on time, complete, and properly labeled and packaged so they can easily send out orders to their customers as scheduled. The CommDeck and SolaDeck components



All-Color employees systematically packing SolaDeck parts

are manufactured by Fox Valley Tool & Die out of Kaukauna, WI and shipped to the powder coater. Coated parts are then shipped directly to RSTC. All-Color has worked with RSTC to develop new packaging methods. We have also increased the number of parts per shipment thus reducing freight costs. Working together and understanding the importance of continuous communication was instrumental in resolving these issues. RSTC was looking for a more hassle free way of doing business and found that with All-Color. As a company that values its vendors as much as its customers, RSTC was happy to work with All-Color to eliminate their logistical nightmare. With all of the logistics now in the hands of All-Color, Steve and Tim have been freed up to concentrate on other aspects of running their growing business. Steve commented, "When it comes to quality, communication and problem solving, All-Color is on the top of our list."

When RSTC Enterprises, Inc. started their search for a new powder coater, they kept hearing good things about All-Color Powder Coating. The Eau Claire, WI based company was interested in having All-Color powder coat their CommDeck and SolaDeck units. The CommDeck unit is a patented satellite dish mounting system that has set the professional standard by eliminating the use of lag bolts that can lead to a leaky roof. RSTC's SolaDeck unit is a state-of-the-art wiring enclosure system that is revolutionizing the installation of roof-mounted solar panels.



RSTC components powder coated and ready for packaging

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*Installed CommDeck unit
(Photo courtesy of RSTC Enterprises, Inc.)*

Meet Our Drivers: Dale, Curt & Jeff

The faces that you see most often are those of the All-Color Ambassadors, our Truck Drivers. These three men not only diligently deliver and pick-up parts for All-Color, but are also the eyes and ears of the company. They take great pride in how they return coated products back to our customers and take your comments and concerns seriously. Speed, accuracy and safety are all essential components of how we are able to satisfy your needs, and our drivers are key personnel that make this happen.



Dale Jones

his wife, Mary. Curt is retired from Alliant Energy. Like Dale, Curt is a motorcycle enthusiast and enjoys riding his "HOGS."

Jeff Behling joined us about a year ago and is the third member of our driving team. Jeff resides in McFarland where he lives with his wife, Karen. Jeff is also retired from Alliant Energy. He enjoys golfing and is an avid fisherman.

Dale Jones has been a truck driver with All-Color for over ten years, joining us in January of 2004. Dale is a lifelong resident of Oregon where he lives with his wife, Carol. Dale is retired from SBC Ameritech (now called AT&T), and is also a Veteran of the Wisconsin Air National Guard. Dale is a motorcycle enthusiast and enjoys rebuilding vintage motorcycles.

Curt Steindorf has been an All-Color employee for five years. Curt is a resident of Fitchburg where he lives with



Curt Steindorf



Jeff Behling

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