



It appears spring is finally here. It hasn't come soon enough for all of us who had to endure one of the coldest winters on record. Please take a moment to read our latest newsletter while you are enjoying the warmer weather.

Recently our MDF line has become much more active. Word is getting out about powder coating MDF and customers are starting to take advantage of the benefits and flexibility powder coating provides. Read about how we helped Means of Production by powder coating MDF bar tops with a custom matched powder after other options had been exhausted.

All businesses are important to their local communities and All-Color is no exception. Our success is not only measured by financial performance, but also by what we can give back to our community. We are proud to have provided financial support to a number of local organizations including Knights of

Columbus, Kathy's Cause, Madison Area Crime Stoppers, OHS Class of 2014, Oregon Home Talent Baseball, Oregon Athletic Boosters, Oregon Area Fire and EMS, Oregon Area Senior Center, After School Clubs, Oregon Rotary Club, Oregon/Brooklyn Lions Club, Oregon Area Historical Society and Aldo Leopold Nature Center. We have also donated powder coating services to a number of local organizations including Oregon Community Sports Center, Oregon Area Chamber of Commerce, Oregon Lacrosse Club, Oregon/Brooklyn Lions Club, Oregon Area Fire and EMS, Aldo Leopold Nature Center, Madison Pond Hockey and various projects undertaken by students at the University of Wisconsin-Madison.

Companies are successful and able to give back to the community for many reasons, but none more important than its employees. It doesn't matter how much we invest in equipment and technology, it is our employees that make things happen. In 2014, we started a program in which employees are rewarded for meeting selected years of continuous service. We also hosted a number of events to bring our employees and their families closer together, such as the Christmas party held at the Wilderness Resort in Wisconsin Dells that included a surprise visit from Santa! Be sure to read about our new program and some of the other things we do to acknowledge the important contribution our employees make to the success of the company.

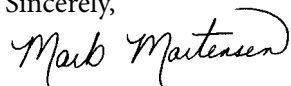
One of the most recognized voices here at All-Color is that of our Administrative Assistant, Kally Powell. Many of you have the opportunity to talk with Kally on a regular basis. Get to know Kally a little better later in this newsletter.



Our new Employee Years of Service plaque

All-Color would not be able to do the things it does for its employees or the community without the support and loyalty of our valued customers. For that I sincerely thank you and wish everyone a safe and enjoyable summer.

Sincerely,



Mark Mortensen  
President



**Michael Recob**  
Production Manager



**Larry Rybowskiak**  
Quality Assurance Specialist



**Dennis Finley**  
Plant Manager



**Roger White**  
MDF Sales and Development Manager



**Adrian Sanchez**  
Supervisor



**Kean Macaulay**  
Shipping & Receiving Supervisor



**Danni Staver**  
Office Administrator



**Kally Powell**  
Administrative Assistant

## Custom Color Quandary

All-Color Powder Coating can easily handle your custom color needs. We were contacted by Jason Kingsley, owner of Means of Production, Inc. (MOP), with questions about having Medium Density Fiberboard (MDF) bar tops powder coated a custom purple color. MOP had been contracted to produce portable bar assemblies that were being placed at ski resorts to promote Patrón XO Café Tequila. The design of these portable bars required that the tops be extremely durable as well as match the particular shade of purple on Patrón's XO Café label. After searching



*Patrón portable bar placed at ski resorts. All-Color powder coated the bar tops for Means of Production, Inc.*

unsuccessfully for nearly two weeks to find a laminate that was the appropriate color, Kingsley decided it was time to explore other options. Remembering past conversations with MDF Sales and Development Manager, Roger White, he was aware of All-Color's ability to produce custom colors for powder coating MDF. After furnishing us with a Pantone color number that matched the Patrón label, we had Alpha Coatings manufacture and coat some sample panels with this custom purple powder. As the deadline to complete this project was fast approaching, the color samples were shipped overnight directly to MOP's client for approval. Powder was ordered, raw bar tops were delivered to All-Color and the powder coating was completed in less than one week.

All-Color was able to meet MOP's tight schedule with a product that was extremely durable and met the customer's color requirement. After the completed bars were safely in the hands of MOP's client, this is what Kingsley had to say, "Roger and the entire team at All-Color, from the owner on down, made it seem like my fairly small project was the only job in the shop. From my tight timeline, to the unusual color match, to accommodating my end-client's difficult approval process, they pulled the entire run off without a snag, hitch, or hiccup. Means of Production is proud of delivering seamless outcomes, and All-Color made us look like we can do the impossible!"

All-Color Powder Coating would like to welcome Means of Production, Inc. as one of our newest valued customers and looks forward to working with them on future projects. For more information about powder coating MDF, please contact us at (608) 835-9118 or visit our web site at [www.allcolorpowdercoating.com](http://www.allcolorpowdercoating.com).



Puzzled by MDF powder coating? All-Color can answer your questions and provide for your MDF coating needs with custom colors and textures. Contact our MDF Sales & Development Manager, Roger White, at (608) 835-9118 ext 105 about your next MDF project.





## Outside The Lines

Savannah Company provided a pizza lunch to all our employees to thank them for their hard work. All-Color employees enjoyed this special lunch on a Friday afternoon in September.



Santa Claus arrived early this past holiday season and visited several of our local customers in an effort to spread holiday cheer. Santa was met with joy and laughter and was well received by everyone he visited.



All-Color donated the powder coating of the hockey goals for the first ever Mad City Pond Hockey Championships held in January at the Vilas Lagoon in Madison. This tournament was held to raise money for the UW Carbone Cancer Center Pancreatic Task Force.



Championships held in January at the Vilas Lagoon in Madison. This



All-Color donated the powder coating of the hose reel installed in the Gator used by Oregon Area Fire and EMS.



## Thanks to Our Wonderful Employees

Employees are a key element to the success of any business. Our employees take pride in having a company culture that is committed to working together as a team and dedicated to meeting and exceeding all of our customers' expectations. All-Color has always prided itself on being an enjoyable place to work. This is evidenced by the longevity of many of our employees. Several events have been held recently to show how much we appreciate our hard working employees.



*Santa Recob with Hailey Recob*



*Marilyn and Larry Rybowski*

Keeping with tradition, All-Color hosted its 2013 company Christmas party in December at the Wilderness Resort in Wisconsin Dells. Employees and their families enjoyed dinner and an overnight stay. Even Santa Claus attended the party and gave each of the children a special gift.

All-Color recently established an Employee

Years of Service Program to recognize and show appreciation to those employees who have demonstrated dedication to our organization. Employees will be recognized individually upon reaching selected milestone anniversaries. Our first appreciation celebration took place in February to recognize Dale Jones for



*Karen Truesdell and Michael Recob displaying our new plaque*

ten years of service. A plaque displaying the names of our employees who have reached these milestones was revealed at our Christmas party. Next time you're in the area, stop in the office to take a look.



*Dale Jones, our first award recipient, with Mark Mortensen*

The beginning of the year is typically a slower time for All-Color, but 2014 has been anything but typical. We continue to be busy with work from existing customers along with several new customers. To chase away the winter blues and acknowledge the effort put forth by our employees, they were invited to warm up by the grill while preparing a delicious steak dinner. Everyone gathered at Madison's Prime Quarter Steak House in March for a night of good food and great company.



*Employees gathered at Prime Quarter Steak House*

## Meet Kally Powell, Administrative Assistant



Whether you are calling or visiting our facility you will likely be greeted by Kally Powell, All-Color Powder Coating's Administrative Assistant. Kally came to work at All-Color three years ago and is an integral part of the All-Color team. She juggles many tasks including directing phone calls, creating job packets, ordering powder and supplies, typing customer quotes, and preparing invoices. Many customers comment on how pleasant Kally is to work with. She is always eager to help and get questions answered.

Kally moved to Wisconsin 5 ½ years ago from northern Minnesota. She enjoys Wisconsin's large assortment of cheeses, her favorite being cheddar. Wisconsin also beats Minnesota in the microbrew department and Kally has become very fond of Ale Asylum's Sticky McDoogle. She returns home to

Minnesota every May to help her dad with his business, Fred's Bait & Tackle, during the opening weekend of fishing season. Her other interests include spending time outdoors, cooking, reading, and yoga.

If you have any questions or are unsure who you are supposed to contact, don't hesitate to ask Kally. She is so much more than just the "All-Color Powder Coating Operator."



[www.allcolorpowdercoating.com](http://www.allcolorpowdercoating.com) ◀ 608-835-9118



298 N. Burr Oak Ave. ▶ Oregon, WI 53575

